

JA Company Program

Description	Key Learning Objectives	Social Studies	Language Arts	Mathematics
<p>Topic One: Organizing a Junior Achievement Company Students analyze and explore personal opportunities and responsibilities within a company.</p>	<p>Objectives: The students will: -summarize the responsibilities of the jobs and describe leadership opportunities within the JA Company Program -evaluate the leadership, educational, and social opportunities gained from the JA Company Program -learn how to organize a company, sell stock, produce a product, market a product or service, and maintain financial records</p>	13, 14	1.1 a-f 1.2 a-f 1.3 a, c-e 1.4 a, b 3.1 a, c 3.2 a-f 4.2 a, b 4.3 a-c	<i>Core:</i> 1.1 a 1.2 a 2.1 a 2.2 a 4.1 a 4.2 a
<p>Topic Two: Developing a Business Plan Students design strategies for a company that include a business plan, production plan, financial plan, and marketing plan.</p>	<p>Objectives: The students will: -demonstrate leadership ability -construct a business plan -carry out the plan -establish production and sales goals for a product or service</p>	13, 14	1.1 a-f 1.2 a-f 1.3 a, c-e 1.4 a, b 3.1 a, c 3.2 a-c, f 4.2 a, b 4.3 a-c	<i>Core:</i> 1.1 a 1.2 a 2.1 a 2.2 a 4.1 a 4.2 a
<p>Topic Three: Managing a Junior Achievement Company Students produce a product, monitor productivity, evaluate the quality of the product, and create a selling strategy.</p>	<p>Objectives: The students will: -develop an effective sales presentation -differentiate between production and productivity -monitor quality control -describe the effect on productivity of employee attitudes and skills -evaluate the impact of technology, management, employee attitudes, and skills on productivity</p>	13, 14	1.1 a-f 1.2 a-f 1.3 a, c-e 1.4 a, b 3.1 a, c 3.2 a-c, f 4.2 a, b 4.3 a-c	<i>Core:</i> 1.1 a 2.1 a 2.2 a 4.2 a
<p>Topic Four Liquidating a Junior Achievement Company Students will compose an annual report for stockholders and develop personal career goals.</p>	<p>Objectives: The students will: -describe and compute taxes that businesses pay -explain how dividends are determined and paid -evaluate the impact of entrepreneurs on the U.S. economic system</p>	6, 13, 14	1.1 a-f 1.2 a-f 1.3 a, c-e 1.4 a, b 3.1 a, c 3.2 a-c, f 4.2 a, b 4.3 a-c	<i>Core:</i> 1.1 a 2.1 a 2.2 a 4.2 a