



## **Business Hall of Fame – March 24, 2010**

**Deadline for Ad to be received by JA/Printer: March 1.**

### **Program Ad Book Specifications:**

1. **Ad must have minimum ¼ inch margin all four sides**
2. Print is one color: black
3. High Resolution PDF format
4. Finished size of book is 5 ½ W X 8 ½ inches L
5. Orientation of book is **Portrait** style
6. **Full page** ad should be approx. 4 ½ W X 7 ½ inches L - can either have a border or bleed to the edge.
7. One **half page** ad should be approx. 4 ½ W X 4 inches L.
8. One **quarter page** ad should be approx. 2 1/8 W X 4 inches L.
9. One **eighth of one page** ad should be approx. 2 1/8 W X 2 inches L.

You may provide camera ready copy or I can put you in touch with our printer to see what format they need the material.

Please send directly to me, Mary Jane Lund at: [mjlund@jaconn.org](mailto:mjlund@jaconn.org)

Technical questions can be directed to [ellief@thamesprinting.net](mailto:ellief@thamesprinting.net). Please reference JA New Haven or Hartford Hall of Fame Program with the questions.

Let contact me at 860-525-4510 or at the email address above if you have any questions or need anything additional.

*Thank you again for your generosity and commitment to Junior Achievement!*